

Benefits to Our Clients

The Reed Group, Inc. strives to uphold our reputation of being considerate, confidential, responsive and trustworthy. We understand the complexities involved in buying and/or selling businesses. Our team will do our best to personally answer your calls, be prompt in answering your emails and be respectful of your time, as well as your contact information.

Why do Business with Us?

- ❑ We provide a full range of professional services. They include preparation and presentation of a complete Confidential Business Review Package for buyers and their bankers/lenders.
- ❑ We have a track record of completing over 120 business transactions. This outstanding track record has proven our marketing strategy to be successful.
- ❑ We have nearly 20 years of experience in this business. This enables us to represent and negotiate on your behalf, regarding the structure of the transaction, to best fit your specific needs and comfort level.
- ❑ We interface with accountants, attorneys and lenders during the due diligence and closing process.
- ❑ We pledge to be straight forward, decisive and respectful to all parties during the entire business process. It is normal for the process to include some ups and downs, and we assure you that we will be there to professionally handle any challenge that we are faced with.
- ❑ Our database includes over 4,000 confidentiality agreements with financial qualifications on file. Some of these buyers are likely to have interest in your industry. We will furnish you a copy via your secure email address upon request.
- ❑ We will manage the marketing process, shuttle diplomacy, stay focused and determined, work around or through road blocks and persevere until you are satisfied.
- ❑ We will work for you under the radar screen. We will not send signals of any kind to your employees, customers and/or venders. Our only contact will be through your secure email and/or your private cell phone.
- ❑ We will work in harmony and alignment with you, your accountant and your attorney. We only request that you allow us to be the quarterback, and that your CPA keeps us updated with quarterly financials.